10 Ways Wholesalers Can Increase Sales . . . With The Annuity Intelligence Report

The Annuity Intelligence Report™ is an easy-to-use, comprehensive tool that gives you key information on variable annuity contracts. Wholesalers can use the tool to build their own business and improve relationships with advisors. Here's how:

#1 **Save Time** — Wholesalers who use the Annuity Intelligence Report for product research report savings of two to ten hours per week.

#2 **Prospect More Effectively** — Use the reports during branch visits to enhance training and kick-start conversations.

#3 **Become a Go-To Resource**— Advisors who don't have their own access to the AI Report will look to you for the most accurate, timely variable annuity info on all products available.

#4 **Enhance Your Selling Skills**— Having the report as a resource increases confidence and positions you as the expert on all products.

#5 **Introduce An Advisor To The AI Report**— For advisors who have access to the AI Report, you can help them locate the tool on their intranet and show them how to navigate. You add value and make reps more productive.

#6 **Educate Reps About Your VA** — With the AI Report, you can walk advisors through simple explanations of your product's features.

#7 **Highlight Your Contract's Strengths** — Explain your product in plain-English with the help of the AI Report and the easy to navigate website.

#8 **Overcome Objections** — In a competitive situation, show your product using the side-by-side comparison report and it's easy to communicate key selling points.

#9 **Offer Support For Replacements** — Display your product in a comparison report next to a historical contract and you help the advisor with suitability and compliance.

#10 **Share The Public Use Version** — Help your clients talk to their clients more effectively with the FINRA-filed version of the AI Report.

For More Information, Contact Us At 1-800-594-8084

Advanced Sales Corporation

... ahead of the curve